

# UChicagoGRAD - Elevator Pitch Worksheet



## Objectives:

- Spark interest in you and your work
- Be concise and easily understood – keep it to no longer than 60 seconds
- Make a good first impression and create the basis for a conversation

## Keep in mind:

- Who is your audience?
- What do you want someone to remember about you?
- First 10-15 seconds are the hook! Get them interested so they'll continue to listen

**What is the topic of your research? Think big picture and what will connect with your audience.**

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**What is the problem, issue, or question that you address in your research?**

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**Why is that problem interesting and important?**

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**How does your work connect with a broader disciplinary conversation? What does it add to that conversation?**

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