UChicagoGRAD - Elevator Pitch Worksheet

Objectives:
• Spark interest in you and your work
• Be concise and easily understood – keep it to no longer than 60 seconds
• Make a good first impression and create the basis for a conversation

Keep in mind:
• Who is your audience?
• What do you want someone to remember about you?
• First 10-15 seconds are the hook! Get them interested so they’ll continue to listen

What is the topic of your research? Think big picture and what will connect with your audience.
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What is the problem, issue, or question that you address in your research?
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Why is that problem interesting and important?
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How does your work connect with a broader disciplinary conversation? What does it add to that conversation?
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