PATHS Seminar: Book Editing & the Trade Publishing Landscape

Are you interested in building skills in storytelling and media?

Join PATHS for a three-day seminar taught by Gretchen Young, Vice President and Executive Editor of Grand Central Publishing an imprint of the Hachette Book Group, USA. An experienced editor and content creator, Young will guide the class through the editing industry and shed light on the ways that the publishing and academic skill set intersect. You will (1) apply your research skills to predict trends and find the next new idea for a book, (2) use your writing ability to craft pitches, presentations, and jacket copy, and (3) employ your academic training to evaluate proposals and improve manuscripts. By challenging you to broaden your research and writing skills, this seminar will enrich your work as a scholar and heighten your ability to connect with your readers. Questions? Contact Celeste Cruz-Carandang (cacarandang@uchicago).

Young is an alumna of the University of Chicago, having received both her BA and MA in Spanish language and literature. She has acquired and edited 100 New York Times bestsellers, including Elizabeth Alexander’s Pulitzer Prize finalist The Light of the World. Young has had the privilege of working with an array of authors, including, Andy Borowitz, John Lewis, John Prendergast, and Cal Newport. Young previously spent fifteen years at Hyperion Publishing and was the editorial director of ABC Synergy. She began her career at Good Morning America as a segment producer before beginning her editorial career. She is an adjunct Professor at NYU.

ABOUT THE SEMINAR

OPEN TO ALL PHD STUDENTS AND POSTDOCS

THURSDAY, MARCH 12, FRIDAY, MARCH 13, 10:00-4:00 PM;
SATURDAY, MARCH 14; 10:00-1:00 PM

FOOD WILL BE PROVIDED

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