Are you interested in building skills in public writing and engagement?

How do academics reach the public? This vast explosion of online and print publications have transformed the traditional pathways of publication, prestige, and engagement. Academics – experts in so many things – need to be part of the conversation. In this five-day online PATHS workshop, David M. Perry will lead you through the process of getting your voice into the public sphere. He will cover pragmatic topics: the art of the pitch, finding the right venue, managing social media profiles, getting paid, and protecting yourself from trolls and harassment. He will also talk about strategies to simultaneously maintain academic authority and be accessible to the broader public, while locating the specific and practice world of opinion writing in the broader context of the work of public humanities.