

Write Strategically: The Work of a Speechwriter—From Politics to the Private Sector



Photo by Brendan Smialowski, AFP/Getty Images

Are you interested in building skills in speechwriting?

Over the course of this online PATHS workshop, participants will learn professional techniques in the art and craft of writing persuasively in someone else’s voice. They will also try their hands at strategic writing under the expert guidance of a Washington, DC-based speechwriter who advises political leaders, corporate executives, activists, and nonprofit organizations. With an emphasis on practical instruction (as opposed to theory), the workshop will focus on real-world applications, case studies, and a writing exercise with relevance to a broad range of professions.

Whether students aspire to careers in politics, the professoriate, or communications, this course will leave them feeling confident in their ability to use their academic writing skills to inspire an audience.

The course will be taught by Riley Roberts, a veteran of the Obama Administration, Capitol Hill, and the campaign trail. A seasoned writer, speechwriter, and communications strategist, Riley crafts speeches, books, op-eds, and other strategic materials for leaders on the world’s biggest stages.

ABOUT THE SEMINAR

**OPEN TO ALL PHD
STUDENTS AND
POSTDOCS**

**THURSDAY, JUNE 4,
1:30-5:00 PM**

ONLINE VIA ZOOM

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