

Data Analysis & Visualization Basics

PATHS Seminar

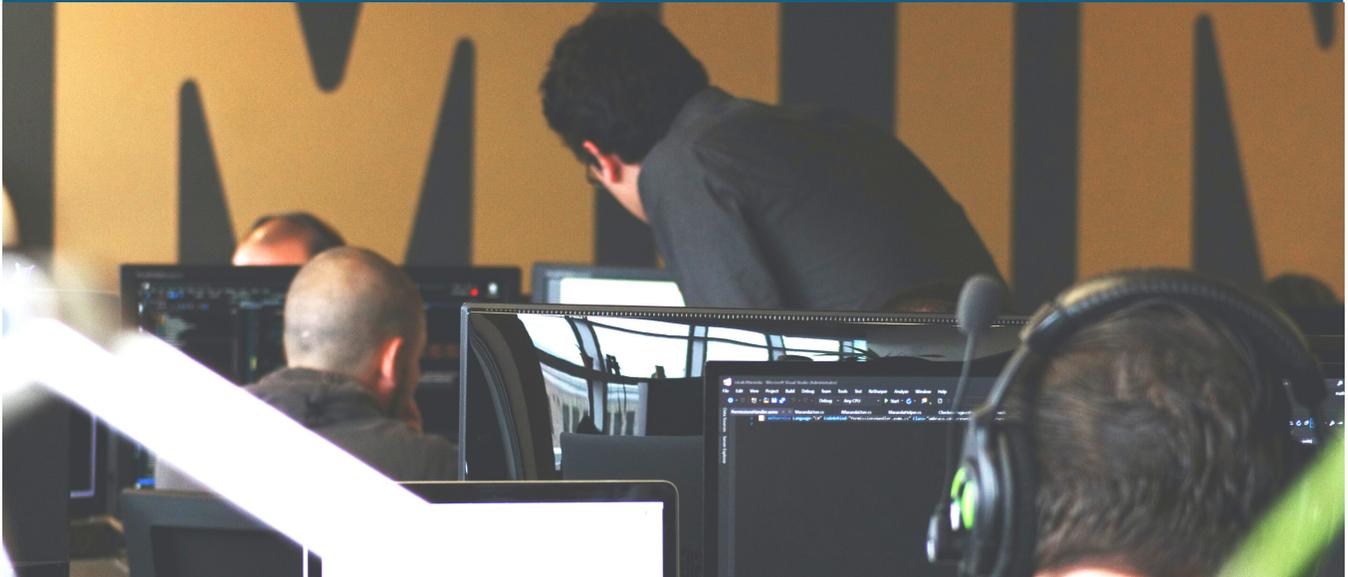


Photo by Sigmund on Unsplash

Do you want to feel more comfortable using data to answer research questions?

This seminar will provide humanists and humanistic social scientists with a basic awareness of some of the major data analysis and data visualization tools used in industry, government, nonprofits, and academic administration. Through hands-on exercises, you will gain experience conducting data analysis and creating effective visualizations in Microsoft Excel and PowerPoint. You will also observe how to build from these foundations into more advanced analytical methods and visualization techniques. Finally, you will gain familiarity with the concepts, language, and goals of private-sector research, helping you translate your academic training into terms that hiring managers will recognize and value.

The course will be taught by Craig Kinnear, Manager of Consumer Insights & Brand Development at GoHealth. During his career in private-sector research, he has practiced a variety of qualitative and quantitative analysis techniques and has been recognized by his clients and employers alike for his data visualizations. Craig received his PhD in History in 2016 from the University of Notre Dame. He insists that anyone with a PhD in the humanities or social sciences can pursue a career in market research or consulting, even without formal quantitative training, and he wants everyone to know that he actively avoided numbers during his academic career. In fact, he did not open Excel even once during his PhD.

ABOUT THE SEMINAR

**OPEN TO ALL PHD
STUDENTS AND
POSTDOCS**

**SATURDAY-SUNDAY
2/27-28, 3/6-7
1:00-4:00 PM CT
(WITH BREAKS)**

ONLINE VIA ZOOM

**REGISTER IN
GRAD GARGOYLE
EVENTS > GRAD
EVENTS**

UCHICAGOGRAD
Helping you navigate your graduate and postdoctoral career

PATHS
PROFESSIONAL ADVANCEMENT AND TRAINING FOR
HUMANISTS AND HUMANISTIC SOCIAL SCIENTISTS