

# Go Public – Public Writing and Public Engagement PATHS Seminar

June 14, 16, 18, 21, 23



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How do academics reach the public? This age of constant media babble and a vast explosion of online and print publications have transformed the traditional pathways of publication, prestige, and engagement. In this five-day workshop, David M. Perry will lead you through the process of getting your voice into the public sphere. He will cover pragmatic topics: the art of the pitch, finding the right venue, managing social media profiles, getting paid, making it count for tenure and promotion, and protecting yourself from trolls and harassment. He will also talk about strategies to maintain academic authority and accessibility to the broader public.

Interested? Please apply by sending Celeste Cruz-Carandang (cacarandang@uchicago.edu) a short (<250 words) email or cover letter that states why you wish to take part in the course and how it would advance your academic and/or professional goals. The application deadline is June 7th at 11:59PM.

## ABOUT THE INSTRUCTOR

David M. Perry has a PhD in History from the University of Minnesota. Perry was a professor of Medieval History at Dominican University from 2006-2017. His scholarly work focuses on Venice, the Crusades, and the Mediterranean World. Now he works for the University of Minnesota, convincing students that studying history is good for them and good for their careers (it is!). Meanwhile, Perry has published over 400 essays in outlets such as CNN.com, The New York Times, The Atlantic, The Guardian, The Washington Post, The Nation, The Los Angeles Times, Rolling Stone, the Chronicle of Higher Education, Chicago Tribune, Pacific Standard Magazine, and many others.

## ABOUT THE COURSE

**OPEN TO ALL PHD  
STUDENTS AND  
POSTDOCS IN THE  
HUMANITIES DIVISION,  
SOCIAL SCIENCES  
DIVISION, AND DIVINITY  
SCHOOL**

**APPLICATION  
DEADLINE: JUNE 7**

**CONTACT CELESTE  
CRUZ-CARANDANG  
WITH QUESTIONS**

