

Nonprofit Development Writing PATHS Seminar

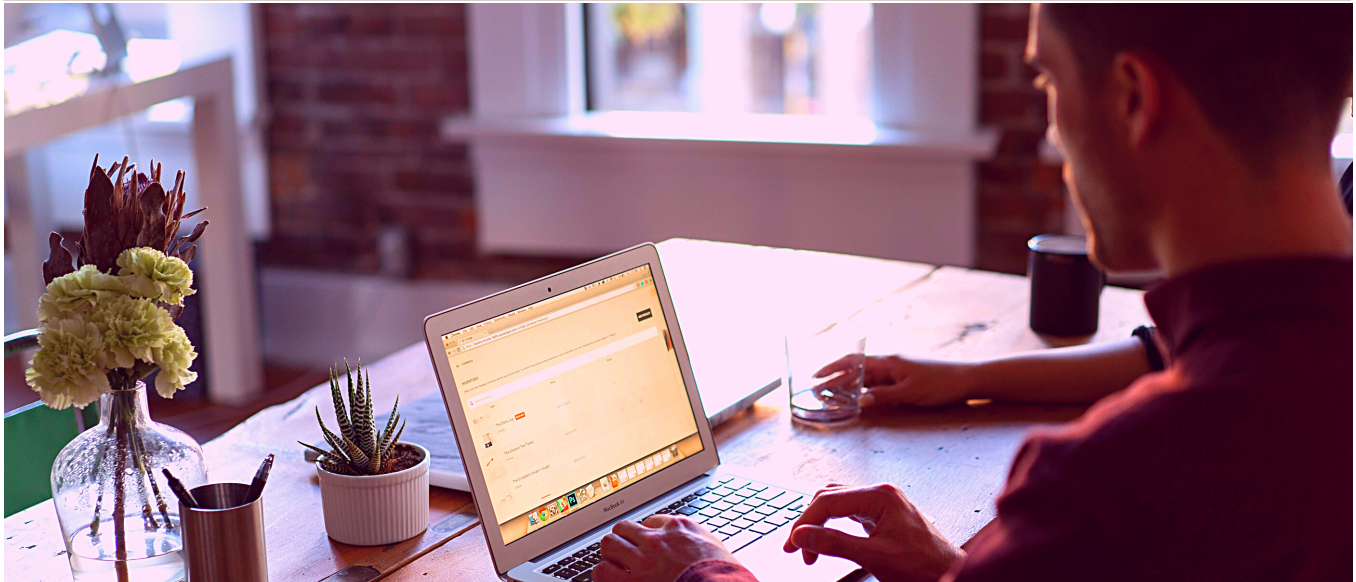


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How can you use your writing skills to further the missions of universities, cultural institutions, and other nonprofits?

In this course, you will examine common genres of philanthropic writing—including donor reports, proposals, and acknowledgments—and explore how your academic training can be harnessed for writing-based roles within nonprofit fundraising. Over the course of the three sessions, you will (1) learn about the landscape of writing-based roles in development and fundraising offices, (2) practice drafting fundraising-specific writing samples and job materials, and (3) leave with a portfolio of materials that can be used for potential job applications. The course will be useful for anyone considering working for or volunteering with nonprofits. Participants can join in-person (recommended if you are local) or online.

ABOUT THE INSTRUCTOR

Alison Ricketts leads the Donor Relations and Advancement Communications program at the School of the Art Institute of Chicago (SAIC). On any given day, you can find her working on a wide variety of writing projects, including drafting correspondence on behalf of School leadership, writing individualized gift proposals, outlining strategy documents, and working with students to create narrative reports for SAIC donors. Some things that she loves about writing on SAIC's Advancement team: the work is rigorous, strategic, and collaborative, and she is always learning new things about the School, its students and faculty, and the broader arts community. Prior to joining SAIC's Advancement team, Alison worked in development communications at the Art Institute of Chicago and as a writing consultant and lector for UChicago's Writing Program. She earned her MDiv from the University of Chicago Divinity School in 2011 and her PhD in 2018.

ABOUT THE SEMINAR

**OPEN TO ALL PHD
STUDENTS AND
POSTDOCS**

**MONDAYS
OCTOBER 11-25
4:30-6:00 PM**

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